

Norwegian Financial Mechanism 2014-2021
Business Development, Innovation and SMEs
Programme **SMEs Growth Romania**

INVITATION

To the workshop “Financing Blue Growth in Romania!”

Innovation Norway, the fund operator, hereby invites you to attend a **workshop on 9th of October**, held in Constanta, 39B-41 Bvd. Mircea cel Batran, at Hotel Ibis, Ovidiu Conference Room. The main goal of the workshop is to talk about the thematic area “**Blue Growth**”. Discussions on particularities which could apply to the Romanian blue growth business environment are encouraged to be dialogued.

The **Fund Operator** of the Programme is Innovation Norway, a state-owned company under the Norwegian Ministry of Trade, Industry and Fisheries and the Norwegian County Municipalities.

SMEs Growth Romania is a business development programme aiming to increase value creation and sustainable growth in Romanian business sector. Among the **programme components** we highlight the **Green Industry Innovation**, the **ICT** – Information and Communication Technology. A particular interest is considered for **Blue Growth** - which supports, but not limited to, the development of innovative technologies, processes, solutions, products or services based on blue resources from the Black Sea, inland waters and rivers and coastal areas.

The **eligible applicants** are: SMEs, as defined in the Commission Recommendation 2003/361¹, and large enterprises with no more than 25 % public ownership, registered as legal persons in Romania and functioning in accordance to enforced Romanian legislation on commercial companies, respectively: Law 31/1990 regarding commercial companies, republished, with subsequent modifications and completions.

The **eligible partners**: any *private or public entity*, commercial or non-commercial, registered as legal person in Norway or in Romania.

Enclosed you will find a series of key elements that should be read, and a discussion will be based on them. One of the **aims of the workshop** is to add value to your future project application. Considering that there is potential to increase the business turnovers and bring net profit to the main activities of the application please come prepared **with project ideas** which are closely connected with your main activity and the purpose of the call.

All details about the event are communicate here: www.innovationnorway.no/smesgrowthromania
Please confirm your attendance by registering at: <https://www.innovasjon Norge.no/en/start-page/eea-norway-grants/events/blue-growth-in-romania/>

Kind regards,

Knut Ringstad,
Programme Director

